

Rubric

News Article

CRITERIA	4 points	3 points	2 points	1 point
Headline	The article has a headline that captures the reader's attention.	The article has a headline that accurately describes the content.	The article has a headline that somewhat describes the content	The article has a misleading or incorrect headline.
Purpose	The article establishes a clear and concise purpose, which demonstrates an understanding of the topic, in the first paragraph	The article somewhat establishes a purpose, which demonstrates an understanding of the topic, in the first paragraph.	The article makes reference to the purpose of the topic, but not in the first paragraph.	The article does not address the purpose of the topic.
Who, What, When, Where and How	The article substantially addresses the Who, What, When, Where and How.	The article adequately addresses the Who, What, When, Where and How.	The article somewhat addresses the Who, What, When, Where and How.	The article unsatisfactorily addresses the Who, What, When, Where and How..
Spelling and Proofreading	There are no spelling and grammatical errors.	There are no more than two or three spelling or grammatical errors.	There are more than four spelling or grammatical errors.	There are more than five spelling or grammatical errors.
Graphics (If Included)	Graphics are well cropped and are clearly related to the article.	Graphics are somewhat related to the article.	Graphics are unrelated to the article.	Graphics are not included.